

3rd EDITION

International Transportation Electrification

ITECINDIA 2019

e-Mobility Solutions for Community

Conference INDIA

December 17-19, 2019

Bengaluru, India

Sponsorship Opportunities & Benefits

This conference is a congregation of experts in the automotive engineering world over. This will be an ideal forum for sponsorship and exhibitors.

- Exchange ideas on latest technology, trends and expertise on next Gen automobiles.
- Find potential partners & investors and meet industry experts from all over the world.

Being a major international event for electric mobility in India, the opportunities provided are many fold attracting a large participation.

Sponsors will access and network with vibrant, young population thriving in a buoyant economy.

ITEC INDIA 2019, International Transportation Electrification Conference India is aimed at helping the Industry in the transition from conventional vehicles to advanced electrified vehicles. The conference is focused on components, systems, standards, and grid interface technologies, related to efficient power conversion for all types of electrified transportation, including electric vehicles, hybrid electric vehicles, and plug-in hybrid electric vehicles (EVs, HEVs, and PHEVs) as well as heavy-duty, rail and off-road vehicles.

ITEC INDIA 2019 will be held in Bengaluru, India between December 17-19, 2019. The conference is organized by SAEINDIA & IEEE IAS. ITEC INDIA 2019 will present an array of papers across different topics, Keynote Speeches, Panel Discussion and Ride & Drive of Advanced Hybrid and Electric Vehicles.



SPONSORSHIP LEVELS AND BENEFITS

SPONSORSHIP	Amount in '000 INR* (₹)	USD* (\$)	Stall space in Sq. mtrs	No. of Free Delegates	Conference Branding	Recognition in the function	Website Branding	No. of Stall(s) Per Sponsor
Title Sponsor	2500	35750	36	15	Large	Yes	Large	4
Principal	1500	21500	27	10	Medium Large	Yes	Medium Large	3
Platinum	1000	14300	18	7	Medium	Yes	Medium	2
Gold	500	7150	9	5	Small	Yes	Medium	1
Silver	300	4300	-	3	Small	Yes	Medium	0
Bronze	200	2860	-	2	Small	Yes	Medium	0



KNOWLEDGE PARTNER



IN ASSOCIATION WITH



TITLE SPONSORSHIP – ₹25 LAKHS

- 36 Sq.m of Raw space in the Exposition.
- 15 complimentary delegate passes.
- Logo in all conference branding, website and promotion collaterals.
- Recognition at the Inaugural and Valedictory functions.
- Coverage in Print & Electronic Media.
- Streaming promotional videos in the Exposition Venue & Convention Hall at Tea/Lunch Breaks during the conference days.
- Back cover colour advertisement and Company info in the Event Directory.
- Ride and Drive, an opportunity to display your new vehicles to showcase your superior technology.
- Interview in print media.

PRINCIPAL SPONSORSHIP – ₹15 LAKHS

- 27 Sq.m of Raw space in the Exposition.
- 10 complimentary delegate passes.
- Coverage in Print & Electronic Media.
- Logo in all conference branding and promotion collaterals.
- Company Info in the Event Directory.
- Sponsor logo displayed in the conference website.
- Inside Back cover colour advertisement and Company info in the Event Directory.

PLATINUM SPONSORSHIP – ₹10 LAKHS

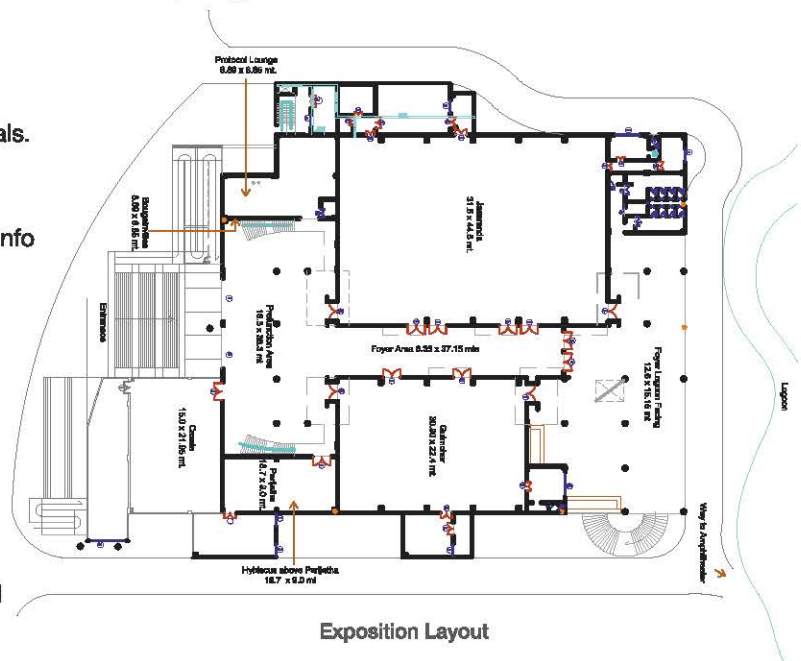
- 18 Sq.m of Raw space in the Exposition.
- Display of Logo at vantage points.
- Display at the Convention Hall Backdrop.
- Display at the ITEC INDIA 2019 Website.
- Full page advertisement in the Event Directory.
- Inclusion of Publicity material in Delegate Kit.
- Delegate passes for 7 nominees of sponsor.
- Write up in the Event Directory on company profile and activities.

GOLD SPONSORSHIP – ₹5 LAKHS

- 9 Sq.m of Raw space in the Exposition.
- 5 Delegates free of charge for the conference.
- Recognition with logo in all conference branding, Website and promotion.
- Half page color advertisement and company info in the Event Directory.
- Appropriate recognition in the function.
- Brochure in the delegate kit.
- Brief write up in the event directory.

Stalls	Exposition Rates
Size	3M x 3M
No. of Stalls	66
Rate Raw Space *	₹ 12000

*GST@18% as applicable will be extra



DELEGATE REGISTRATION FEE DETAILS

Delegate fees are structured to facilitate large participation of members of SAEINDIA, Industry Professionals, Mobility Practitioners and Authors and Scientists both from India and abroad.

Particulars	Delegate Fees*
Non Members	₹ 12000
Members/SAEINDIA/IEEE/IAS	₹ 10000
Academia / Authors	₹ 7500
Student members/ Authors	₹ 6000
Overseas Delegates	\$ 300
Overseas SAE / IEEE Members	\$ 250
Daily Delegates	₹4000
Daily Delegates Overseas	\$ 100

*GST@18% as applicable will be extra



For more information please visit: www.itecindia-conf.com
For sponsorship queries please mail to itecindia@saeindia.org / seshadri@saeindia.org

SAEINDIA

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